

A Brief Introduction To Multi-Perspective Enterprise Modeling (MEMO)

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Motivation & Need for Multi-Perspective Enterprise Modeling

- The development, use and maintenance of information systems are often not satisfactory.
- Among other things, they suffer from a lack of
 - Reuse
 - Integration
 - Flexibility
- Division of labour & ever-increasing complexity demands for support.
- Conceptual models allow to capture different perspectives

An enterprise model integrates at least one conceptual model of the information system (e.g. a class diagram) with at least one model of the relevant action system (e.g. a business process model).

A multi-perspective enterprise model differentiates between various explicit **perspectives**, which will usually correspond to professional views. These perspectives are represented in models constructed with domain/purpose-specific modelling languages (DMSLs).

- Core Components

Extensible Set of DSMLs + Methods

Language Architecture

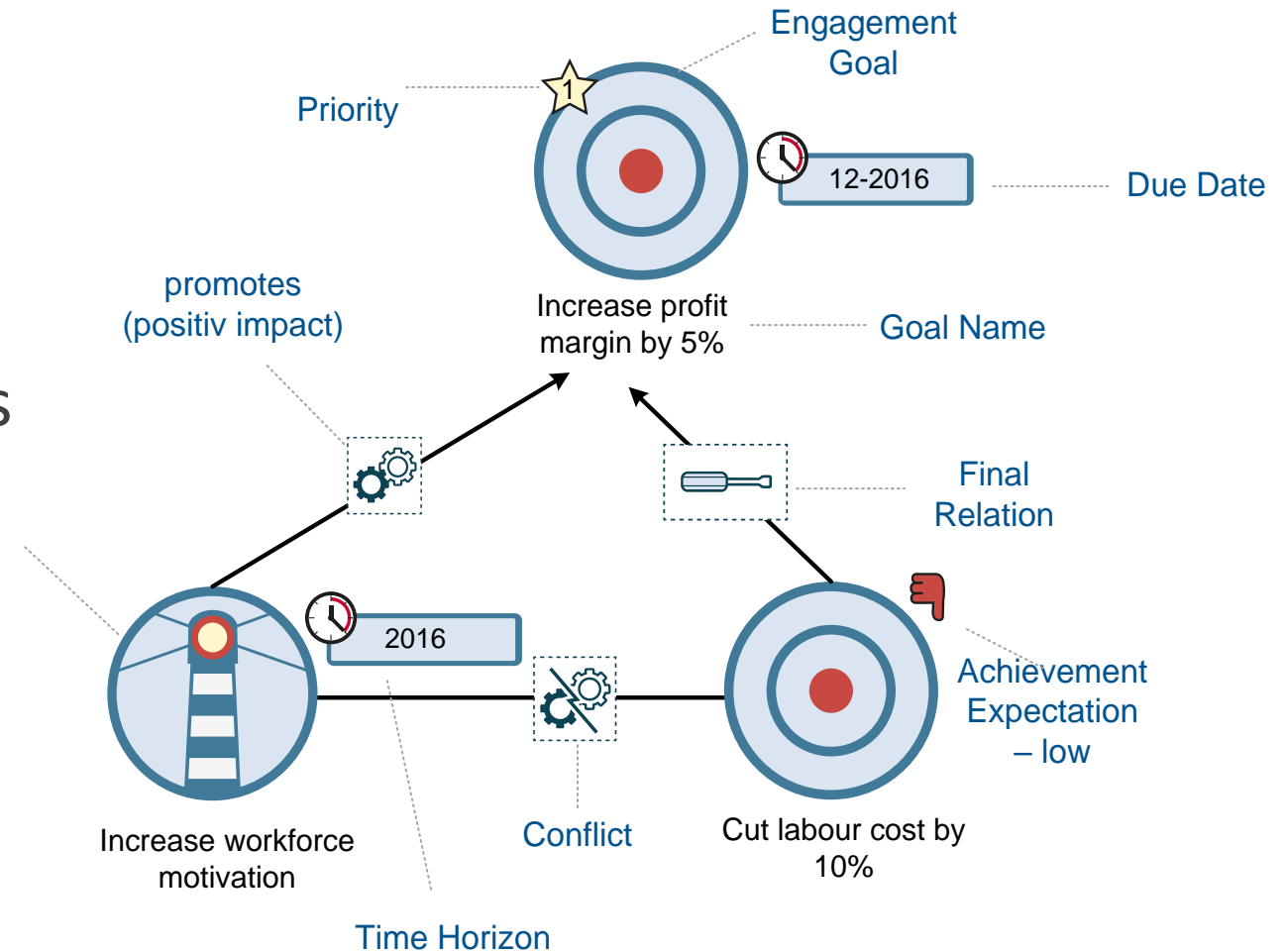
Method for Constructing Methods

Generic Framework

(Meta) Modeling Environment

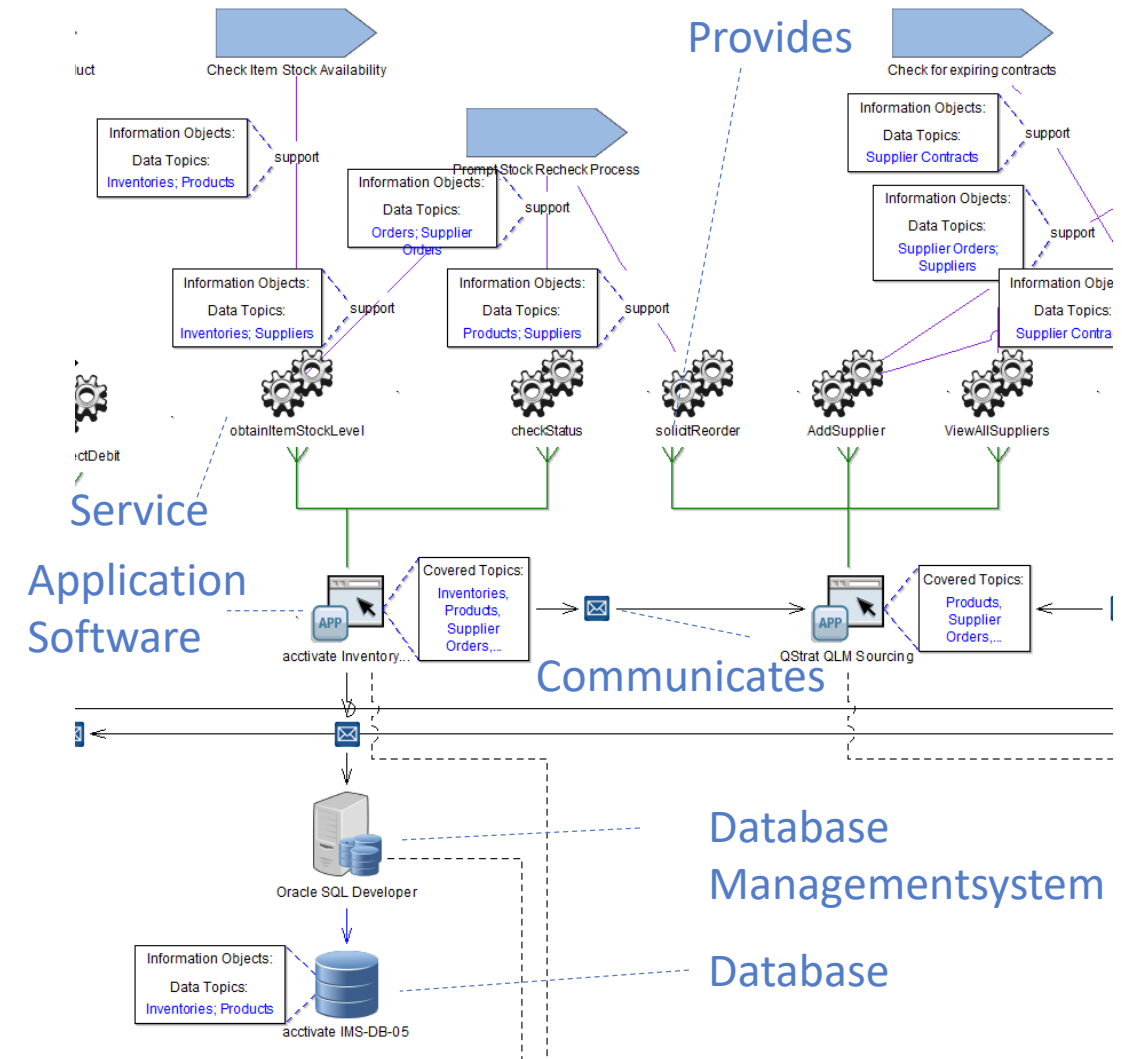
- Organisational Decision Support: MEMO-DecisionML
- Performance Measurement: MetricML
- Goal Systems: MEMO-GoalML
- IT Infrastructures: MEMO-ITML
- MEMO-OrgML
 - Business Processes
 - Organisation Structures

- Goals are an important premise for rational action
- In practice: often no explicit goal system available
- Modelling of goal systems promises significant advantages:
 - Contribution to the consistency of targets
 - Awareness of goals and thus: orientation for sense making
 - Provide an orientation for employees

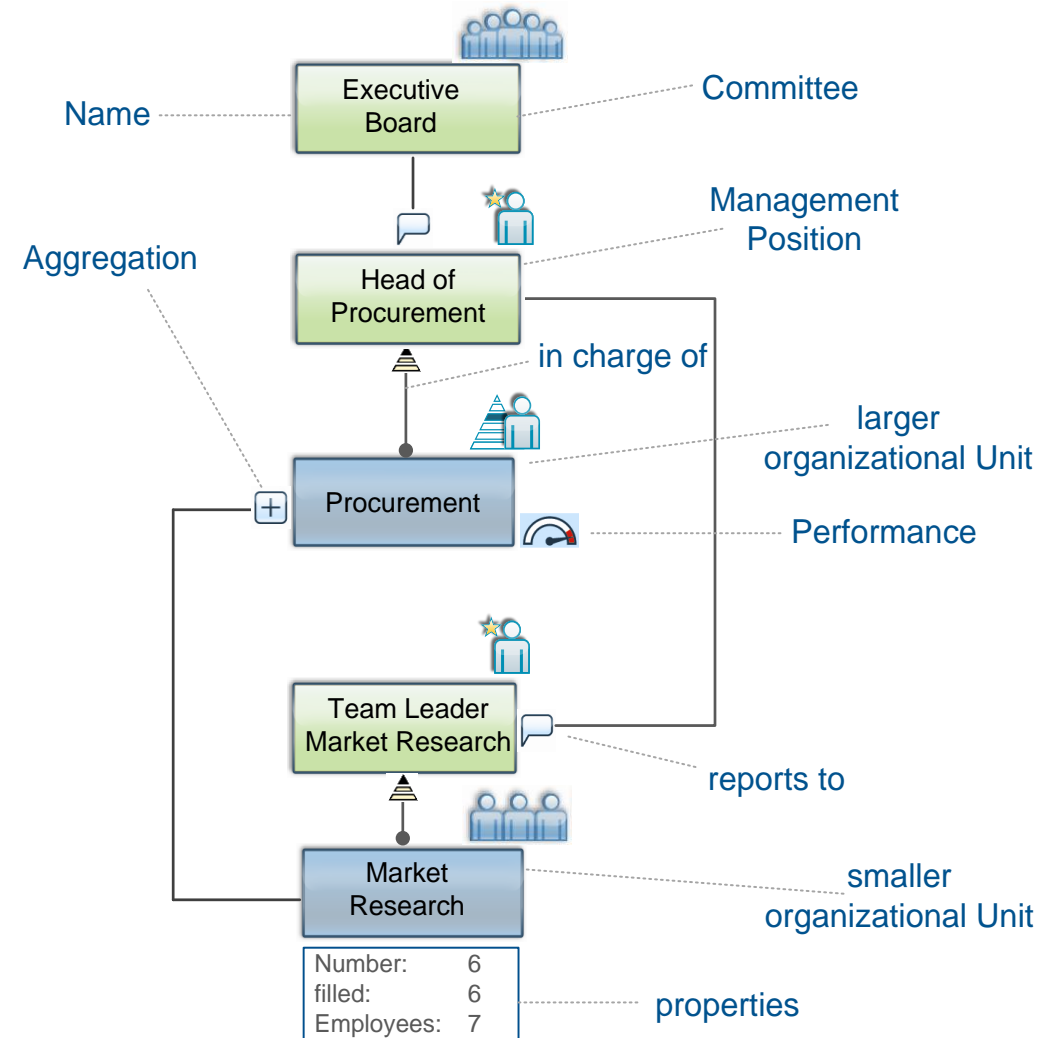


Extensible Set of DSMLs: MEMO ITML

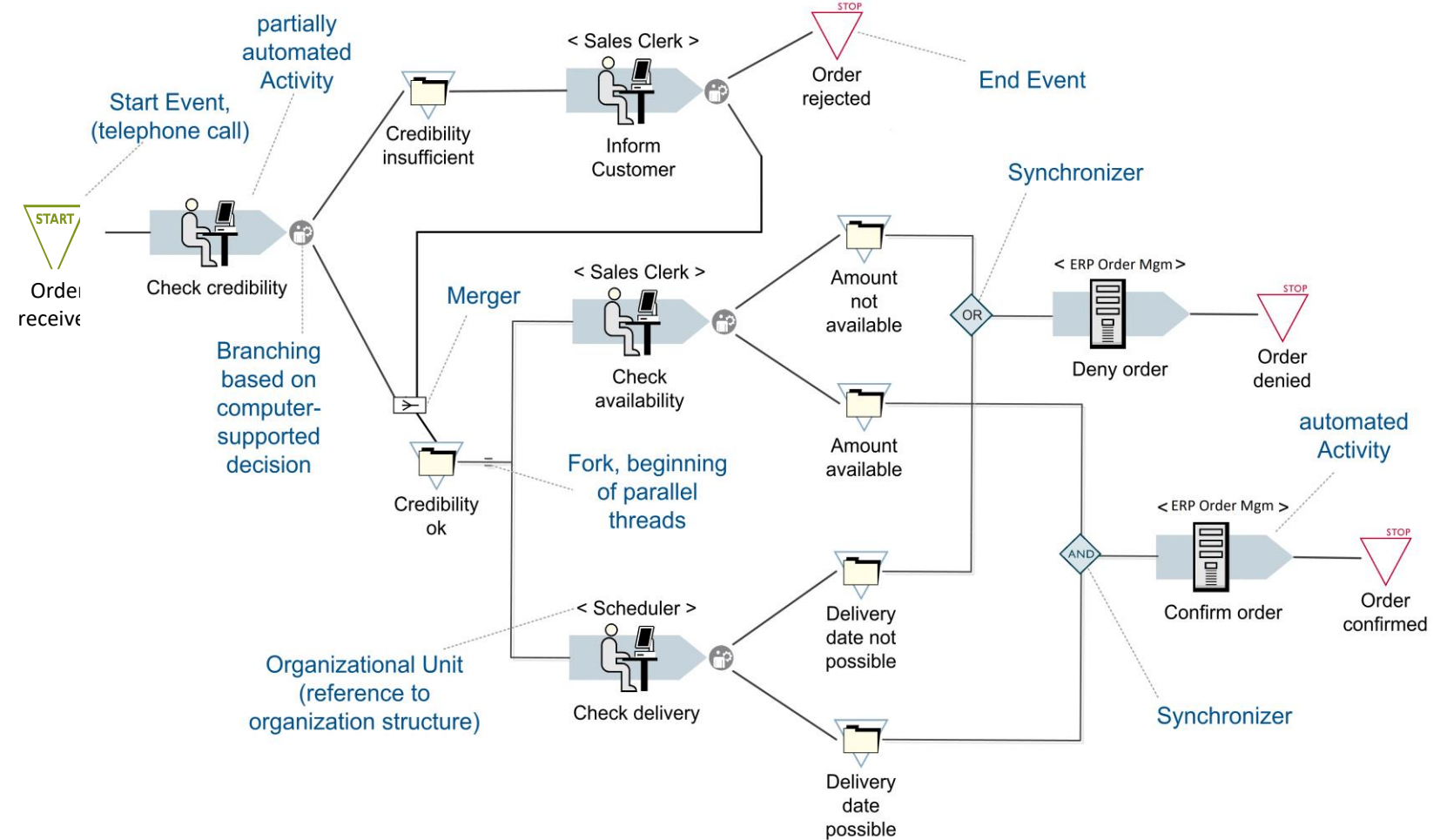
- IT infrastructures are of remarkable complexity.
- At the same time, they are of increasing relevance for an organisation's competitiveness and its ability to change.
- Therefore, there is need for models that
 - reduce complexity
 - foster analysis of IT infrastructures
 - help with (re-)designing IT infrastructures
 - serve as a powerful tool for IT managers



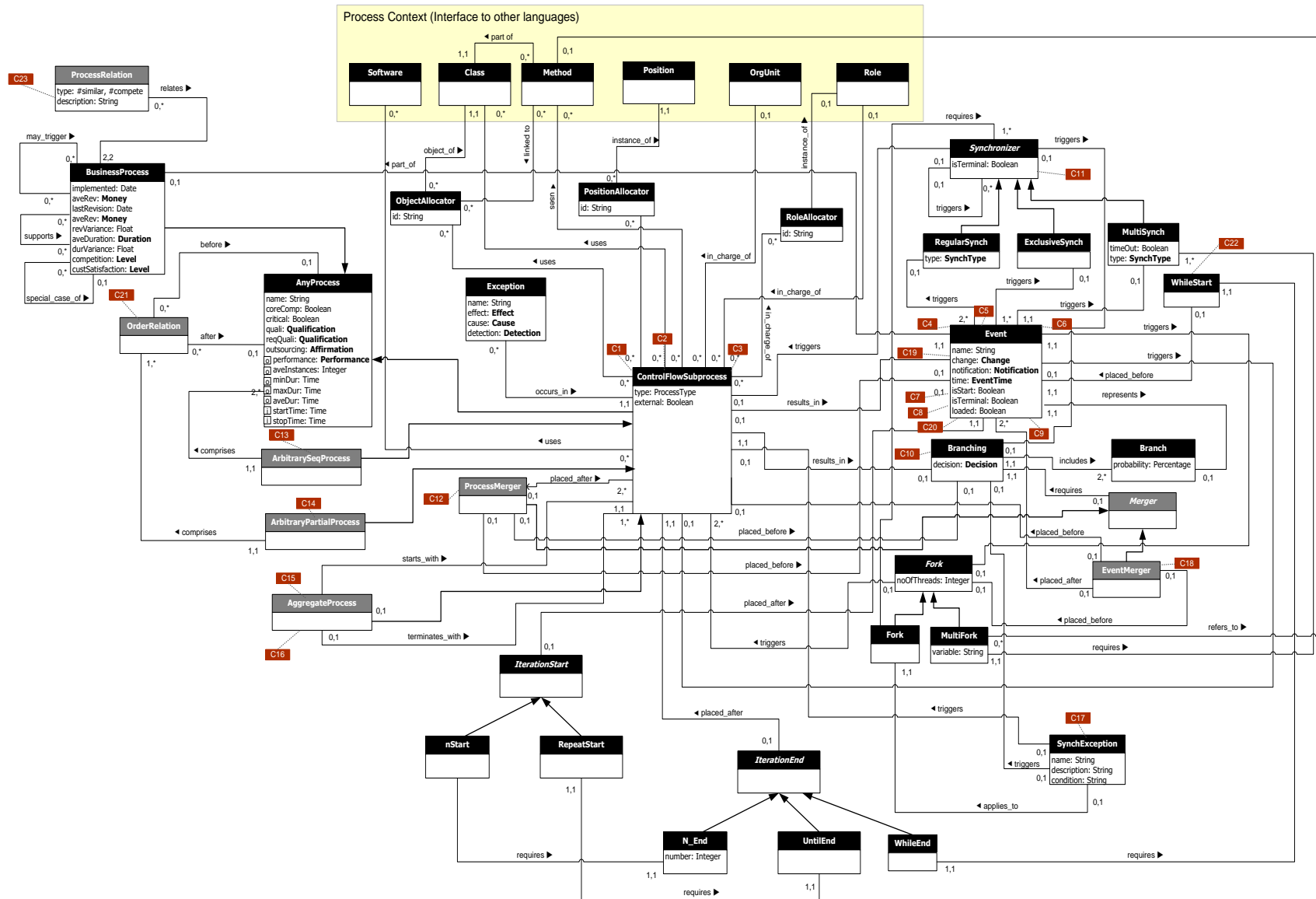
- Organizational structure consists of organizational units and relationships between them
 - line of command
 - aggregation relations
- Positions
 - as smallest organizational unit
 - can have instances
- Organizational units
 - defined by competencies, tasks, responsibilities and resources
 - can be function- or object-oriented



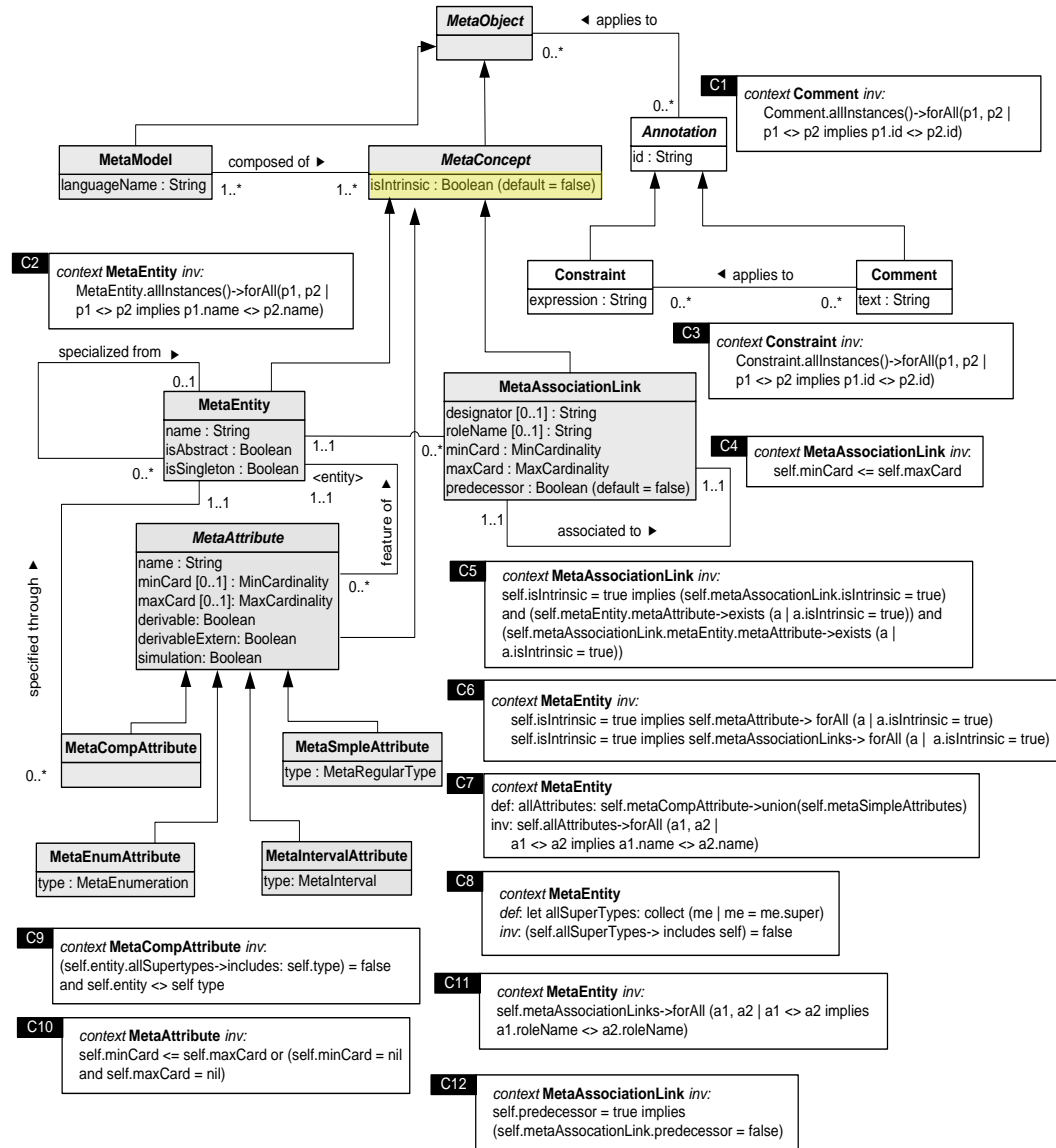
- Documentation of Activities, Events, Control flows
- required to achieve integration with other MEMO DSMLs
 - MEMO OrgML for Structures
 - MEMO ITML

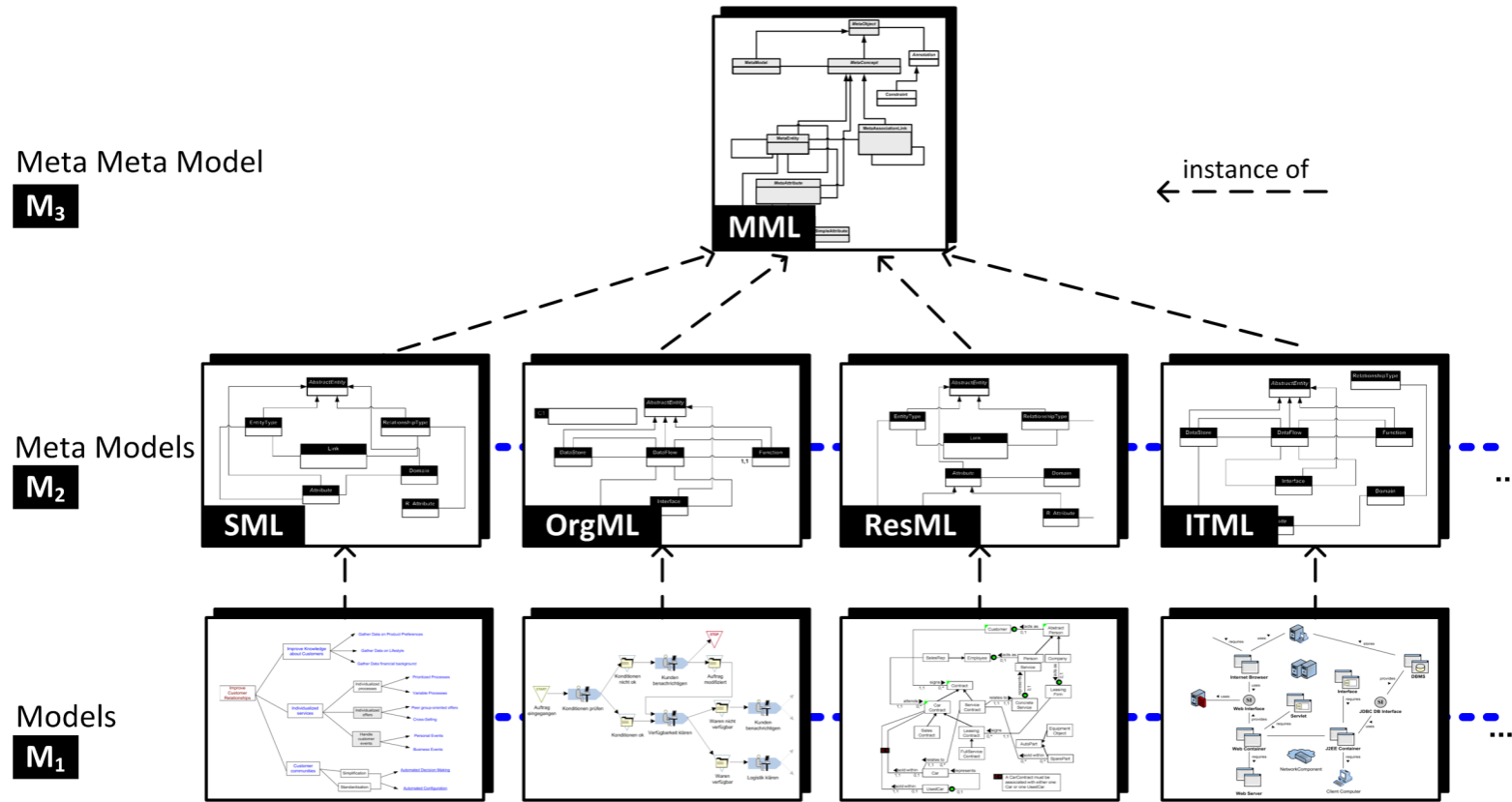


MEMO-OrgML (Processes): Metamodel



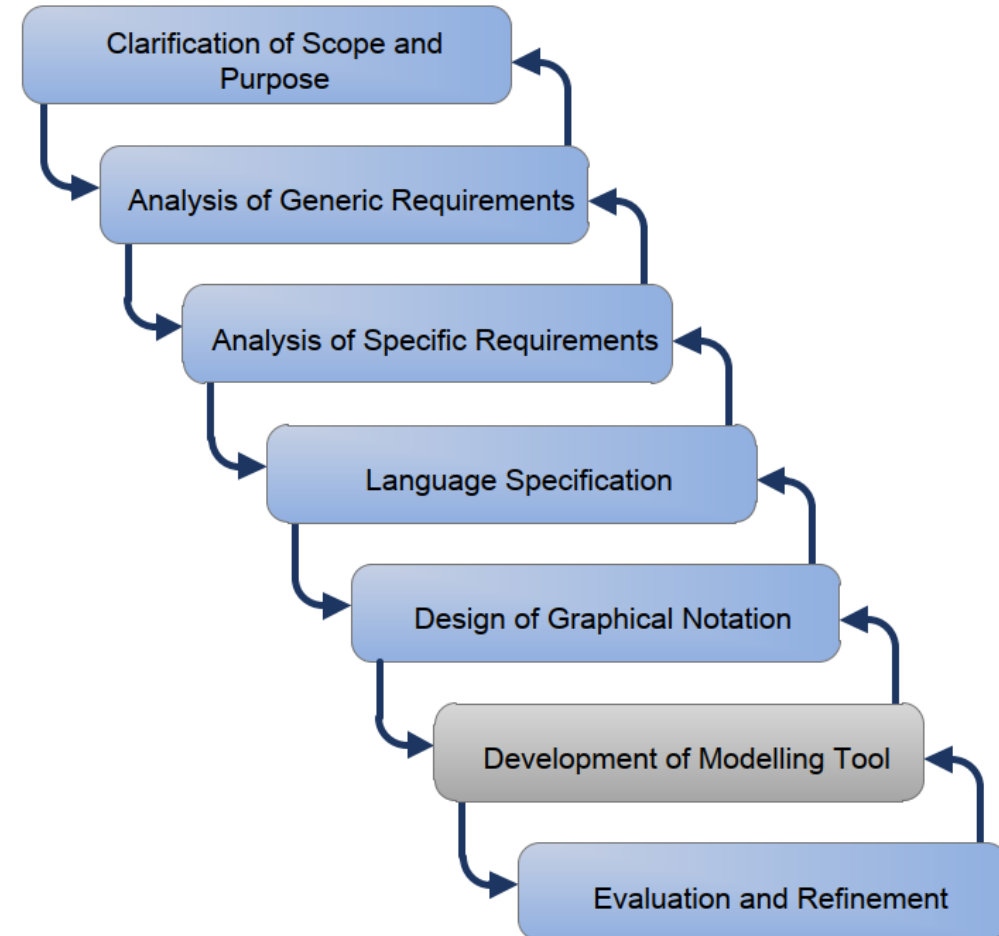
MEMO Meta Meta Model (MML)





Method for Constructing Methods

- Guides the construction of DSMLs
- Criteria that seem useful for different DSMLs
- Criteria that help to determine which language level a concept might be assigned to

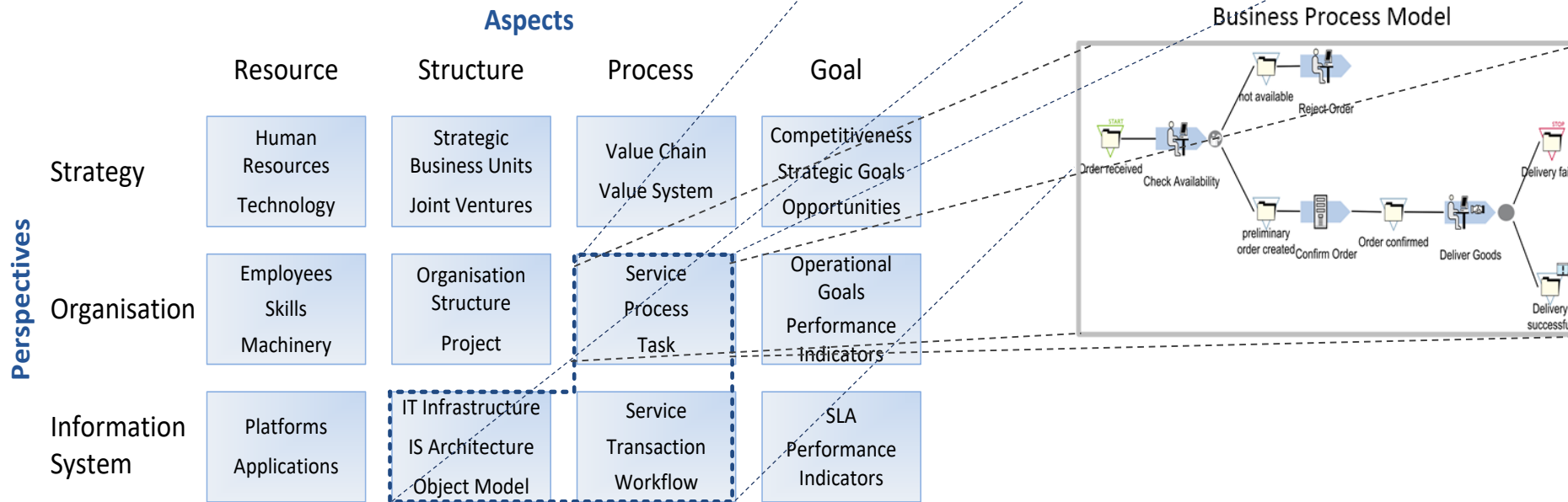


Generic Framework: Two Dimensions As a Starting Point

- Common starting point for more specific kinds of analysis.
- Should provide a "ball-park" view of an enterprise and its information system
 - Accounts for interplay of action system and information system
 - Is adaptable

		Aspects			
		Resource	Structure	Process	Goal
Perspectives	Strategy	Human Resources Technology	Strategic Business Units Joint Ventures	Value Chain Value System	Competitiveness Strategic Goals Opportunities
	Organisation	Employees Skills Machinery	Organisation Structure Project	Service Process Task	Operational Goals Performance Indicators
	Information System	Platforms Applications	IT Infrastructure IS Architecture Object Model	Service Transaction Workflow	SLA Performance Indicators

Generic Framework: „Zooming in“ to Specific Types of Diagrams



- Implementation of various MEMO DSML within the meta-modelling environment ADOxx.
- Provides editors for several MEMO languages.
- Models created with different DSMLs can be integrated.
- The integrated meta-modelling environment allows to modify existing languages and to add new ones.



Bock, Alexander; Frank, Ulrich: Multi-Perspective Enterprise Modelling – Conceptual Foundation and Implementation with ADOxx. In: Karagiannis, D.; Mayr, H.C.; Mylopoulos, J. (ed.): Domain-Specific Conceptual Modeling – Concepts, Methods and Tools. Springer 2016

MEMO4ADO and Language Architecture

MEMO Language Architecture

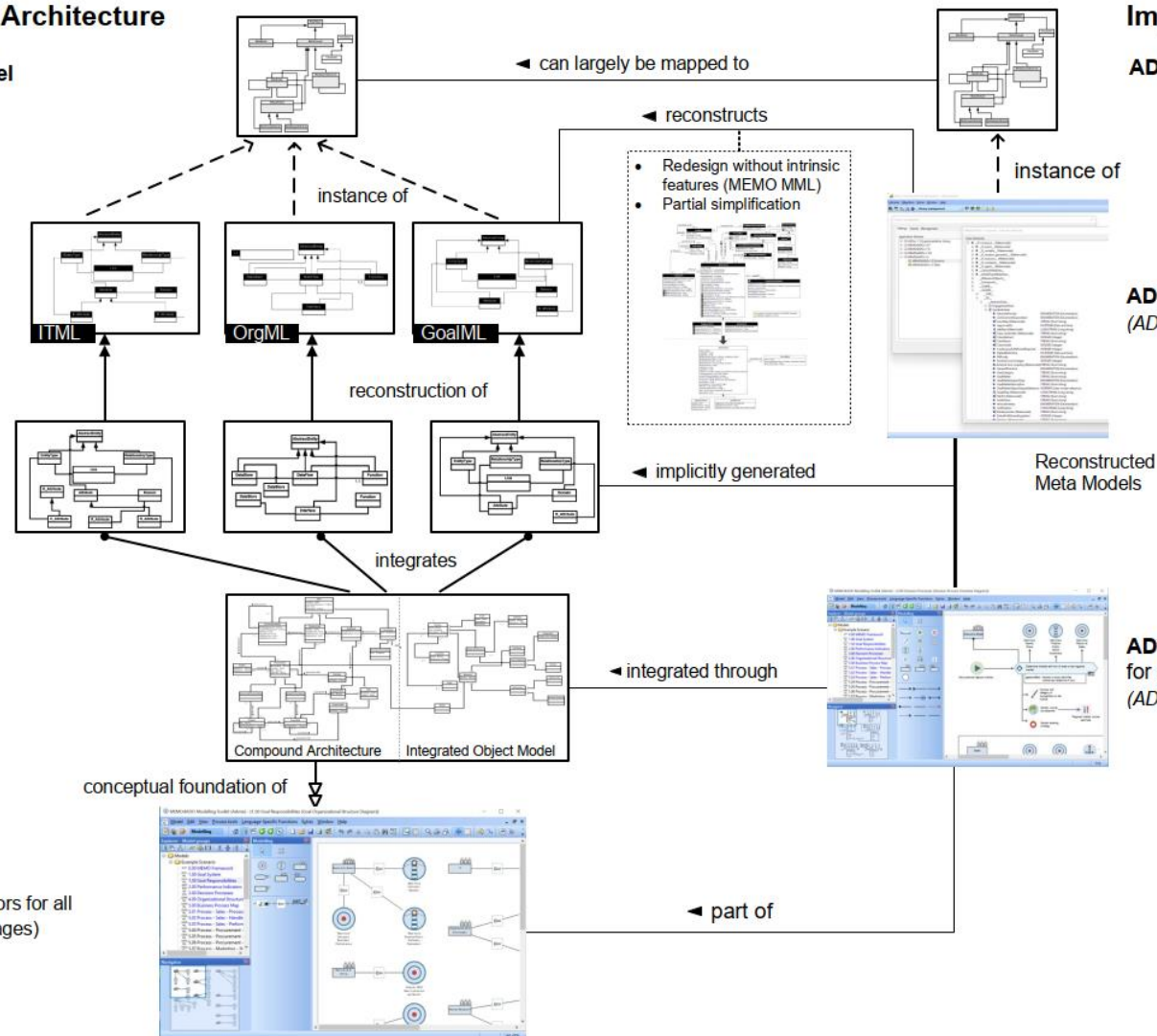
MEMO Meta Meta Model
(MEMO MML)

Meta Models

Object Models

Integrated Object Model
(reconstruction of DSML specification)

MEMO4ADO
(contains diagram type editors for all implemented MEMO languages)



Implementation in ADOxx

ADOxx Meta Meta Model

ADOxx Metamodel Editor
(ADOxx Development Toolkit)

ADOxx Diagram Type Editor
for a specific language
(ADOxx Modeling Toolkit)



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Bock, Alexander; Frank, Ulrich; Kaczmarek-Heß, Monika: MEMO4ADO: A Comprehensive Environment for Multi-Perspective Enterprise Modeling. In: J. Michael, J. Pfeiffer, A. Wortmann (Hrsg.): Modellierung 2022 Workshops. Digital Library, Gesellschaft für Informatik, Hamburg 2022 1

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Frank, Ulrich (2011): Multi-Perspective Enterprise Modelling: Background and Terminological Foundation. ICB University of Duisburg-Essen, Campus Essen (ICB Research Report, 46).

Further material can be found here:

<https://www.umo.wiwi.uni-due.de/forschung/forschungsprojekte/memo4ado/>